

Performing Arts Center, Hackensack, New Jersey



In January 2016, the Mayor and Council bonded \$1.5 million for the renovation of the Cultural Arts Center located at 102 State Street into a state-of-the-art Performing Arts Center.

The renovations will include a 224 seat theater and stage with new audio, video and lighting systems. In addition the building will include a marquee, gallery space and dressing rooms on the first floor as well as a pre-function lobby, concession stand and the theater on the second floor. Construction is anticipated to begin this summer of 2016 and be completed by the beginning of 2017. The following levels of sponsorship are being offered:

Foundation Partners:

The City is seeking a maximum of 25 Foundation Partners for sponsorships of \$10,000, \$25,000, \$50,000 and \$100,000. For exceptional donations, opportunities may exist to name the theater and gallery spaces. Foundation Partners will be permanently displayed on the Donor Wall in the facility.

Corporate Donors:

The City is seeking a maximum of 175 Corporate Donors for sponsorships of \$1,000, \$2,500 and \$5,000. Donors will be permanently displayed on the Donor Wall in the facility.

Individual Donors:

The City is seeking 224 Individual Donors for sponsorships of \$350. Individual Donors will have their names permanently displayed on a Seat Tag in the theater. All donations are tax deductible and can be made out to: MSBA (Performing Arts Center). For additional information, please contact Patrice Foresman, Executive Director of the Main Street Business Alliance at 201-498-1690, hackensackmsba@verizon.net.

First Floor**Entrance Marquee:**

A new marquee will be located at the State Street entrance with a display area for upcoming events.

The Gallery:

The first floor includes renovation of the main area that can be used for gallery space, displays, smaller venues and intermission.

Ticket Booth and Coat Room:

A ticket sales booth, coat room and office will be located off the first floor lobby.

Dressing Rooms:

Two dressing rooms and one private bathroom will be provided with direct access to the back stage through circular staircases.

Kitchen:

The existing kitchen will allow for future food and beverage sales during events.

Restrooms:

Men's and women's bathrooms are located on the first floor.

Second Floor**Theater and Stage:**

The theater space will include 224 seats, a 20' by 40' foot stage and direct access to the first floor dressing rooms through spiral staircases located on both sides of the stage.

The theater space will include state of the art audio, video, lighting, rigging and a projection system.

Pre-function Area:

The second floor pre-function lobby will include a concession area for food and beverage sales, a donor wall for recognition of Foundation, Corporate and Individual sponsors.

Donor Wall

The Donor Wall will permanently display the Foundation and Corporate Sponsors and be located on the second floor in the pre-function lobby.

Seat Tags:

Seat Tags will permanently display Individual Sponsors on the theater seats.